



Rules for nomination to The PFV Prize

The candidate must:

- Be legally incorporated as a business.
- Be entirely owned by one family.
- Have (or had) the involvement in the day to day management of the business of at least two generations of the same family.
- Be able to demonstrate manifest intent to continue the family business, combined with evidence of the transmission of know-how and experience to younger family members.
- Present a development project (new or underway) that demonstrates sustainability, innovation and original thinking, proving that family business can be a powerful tool to respond to the social and environmental challenges of our time.
- Have a reputation for excellence in their chosen field.
- Have a proven record of ethical behaviour with care for their local community and for the environment.
- Give evidence of sound financial history and performance enough to support continuity and future development.